

**A 2-hour working session that identifies where AI can save your team 5-10 hours per week**

## Find Your Biggest Opportunities

Your team knows AI \*could\* help. But between "AI is interesting" and "here's what we're implementing Monday" is a massive gap.

Without a clear roadmap, teams waste time experimenting, buying tools before understanding problems, and watching good ideas die in the "someday" pile while competitors pull ahead.

We audit your team's biggest time-drains, identify 5-8 AI opportunities specific to your workflows, and prioritize what to build first.

The AI Roadmap Workshop isn't a presentation—it's a structured, interactive assessment covering 2 hours where we:

✓ **Review your current systems, data, and digital maturity**

*Where is time actually going? What's ready for AI? What needs groundwork first?*

✓ **Identify where AI adds value (and where it doesn't)**

*Map opportunities to your actual workflows—email, meetings, reports, knowledge management*

✓ **Prioritize by ROI, feasibility, and risk**

*Score opportunities on impact vs. complexity to find your Quick Wins*

✓ **Select 2-3 projects to implement first**

*Assign owners, define success metrics, establish clear next steps*

## You receive during the workshop:

- **Live AI Opportunity Map** showing your prioritized use cases
- **ROI projections** for each opportunity
- **Risk & Readiness Assessment** (what's implementable now vs. later)
- **Clear implementation path** (self-guided, coaching, or consulting)

### Who Should Attend:

- **Essential:** Managers who will use/implement the AI solutions (5-15 participants)
- **Recommended:** IT/Security stakeholder (if data governance concerns)
- **Optional:** Executive sponsor (for strategic alignment)

**Format:** In-person or virtual (both work equally well)

**"The best thing I did for my business was hire Caelan Huntress. He has done more in two months than other companies have tried to do in twice the time. Caelan is creative, strategic, and is an incredible listener. He helped me move my vision forward in a way I never thought possible."**

Testimonial



Angela Maiers

## Teams typically identify opportunities in:

- **Meeting preparation automation** (2+ hours/week saved per manager)
- **Email triage and response drafting** (5-10 hours/week across team)
- **Report generation and data analysis** (3-8 hours/week)
- **Knowledge base creation and information retrieval**
- **Content and proposal writing**

**Example:** A professional services firm discovered their managers were spending 18 hours/week on client reporting. The AI Roadmap Workshop identified an AI workflow opportunity worth \$48,000/year in reclaimed billable capacity.

## 2-Hour Workshop - In-person or via webinar - \$1,500.00

*(Travel fee applies to in-person delivery outside of Christchurch. Price excludes GST.)*

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### 3 Options after the workshop:

#### **Option 1: Self-Guided Implementation**

Use the roadmap to implement at your own pace

#### **Option 2: AI Advisory Coaching (\$3,000/month)**

Weekly coaching sessions to build and deploy your AI Roadmap projects.

#### **Option 3: AI Implementation Consulting (\$9,000/month)**

Fractional AI Expert one day/week building solutions with your team

## About Caelan Huntress

AI Coach & Founder, AI Coaching Academy

15 years of business coaching experience, author of *Marketing Yourself*, and leader of the AEC Upskill workstream for AIForumNZ.

**Philosophy:** Playful productivity is the guiding theme. AI should amplify human creativity and judgment, not replace it.

**Learning should be fun.**

#### **Schedule a 25-minute AI Readiness Call**

We'll discuss your capacity challenges and whether the workshop is right for your team.

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**Let's build something powerful—together.**

