



## Gain Hands-On AI Experience

Participants in the 2-week AI Training Curriculum taught by Caelan Huntress have demonstrated:

- ◊ 47% increase in confidence using AI tools
- ◊ 68% improvement in prompting skills
- ◊ 65% increase in productivity and hours saved
- ◊ 75% improvement in strategic decision-making
- ◊ 67% increase in creative production

“This was probably the best workshop that I have attended, and multiple people said the same thing. The shift in confidence and engagement across the team is exactly what we were hoping for.” - Matt Harris

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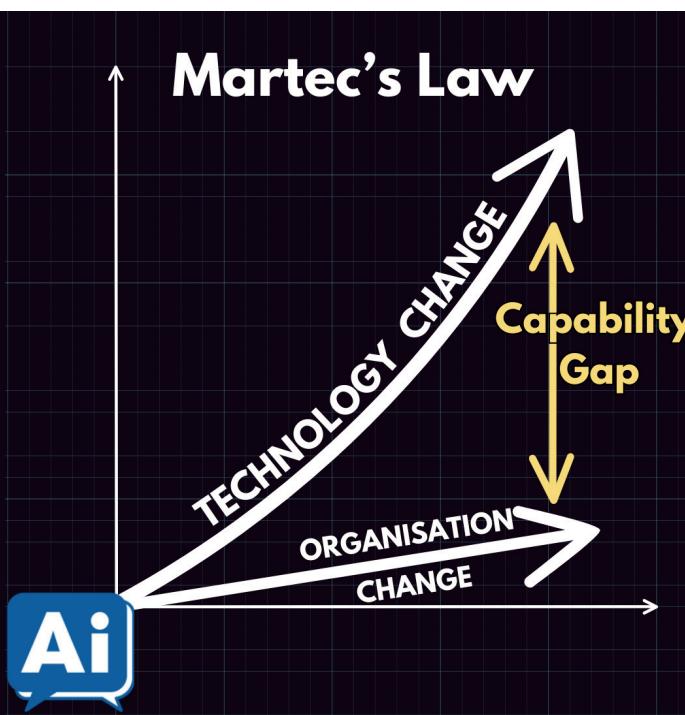


## AI Training Curriculum

### 6 x 90-Minute Workshops

Future-proof your operations with a series of interactive workshops customised for your business, your industry, and your goals.

The longer you wait, the more you will have to catch up. But the good news? You don't need to master AI overnight. **You just need to start learning.**



The best way to **close the capability gap** is to use the latest AI technology to enhance your learning, through interactive, practical AI Training workshops.

Each workshop is filled with **games to play** that encourage exploration, experimentation, and enjoyment.

Each interactive workshop is 90 minutes long

Delivered at your venue, or over Zoom

(Travel fee applies to workshops outside of Christchurch)



# 3 x Foundations

Week 1

**101**

AI & The  
Future of Work

**102**

Applied AI  
Ideation Lab

**103**

Prompting  
Techniques



\*\*The Foundation Series is prerequisite to the Electives\*\*

& Awards a Digital Badge

"I use AI every day now, and I hardly did before taking this training. Caelan's enthusiasm is really engaging. His workshops are full of facts and anecdotes, and a lot of fun." - Silena Kirkconnell-Kawana

## Levels of Ai Competency

User Level

Attitude

Outcome

Champion

Confident

Symbiosis

Builder

Convinced

Empowerment

Explorer

Curious

Growth

Novice

Cautious

Outpaced

Dissident

Critical

Obsolete



CREATIVE

REACTIVE

FUTURE-READY

LEFT BEHIND

# + Pick 3 Electives

Week 2

**201** AI for  
Productivity

Get More  
Done

**202** AI for  
Knowledgebases

Build Organisational  
Intelligence

**203** AI for  
Communication

Craft Consistent  
Messaging

**204** AI for  
Sales

Accelerate Leads  
& Conversions

**205** AI for  
Marketing

Expand Reach &  
Engagement

**206** AI for  
Creativity

Generate  
New Ideas

**207** AI for  
Learning

Turn Curiosity  
Into Growth

**208** AI for  
Strategy

Plan Smart  
Scenarios

**209** AI for  
Multimedia

Generate Video  
& Voice

**210** AI for  
Automation

Intelligent  
System Support

**211** AI for  
Thinking

Make Better  
Choices

**212** AI for  
Governance

Steward Ethical  
Responsibility

**\$1000 per workshop for up to 7 people**  
8-20 people - \$150 per person/per workshop, excl GST

\$900/person for 6 x workshops

\*Corporate Pricing Available