



AI Training Curriculum

6 x 90-Minute Workshops

Future-proof your operations with a series of interactive workshops customised for your business, your industry, and your goals.

The longer you wait, the more you will have to catch up.
But the good news? You don't need to master AI overnight.
You just need to start learning.

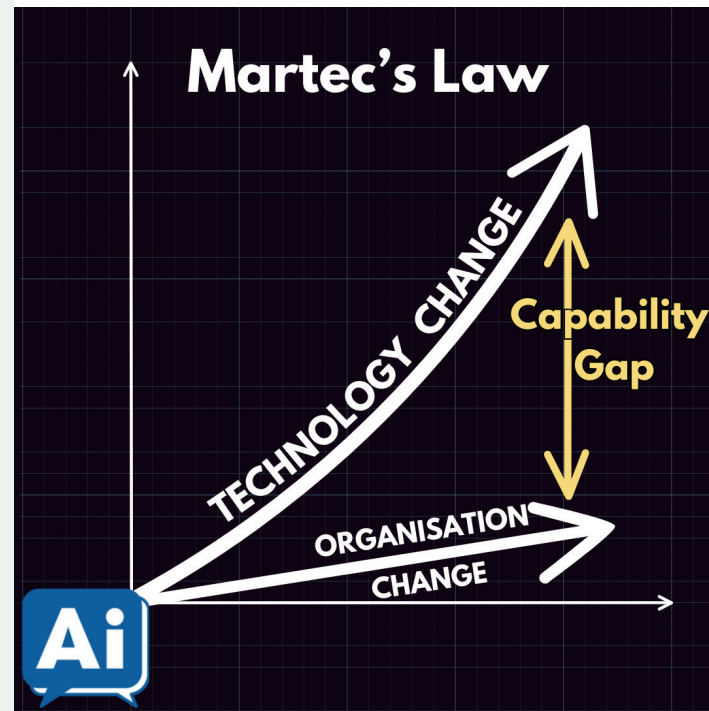
Gain Hands-On AI Experience

Participants in the 2-week AI Training Curriculum taught by Caelan Huntress have demonstrated:

- ✧ 47% increase in confidence using AI tools
- ✧ 68% improvement in prompting skills
- ✧ 65% increase in productivity and hours saved
- ✧ 75% improvement in strategic decision-making
- ✧ 67% increase in creative production

"This was probably the best workshop that I have attended, and multiple people said the same thing. The shift in confidence and engagement across the team is exactly what we were hoping for." - Matt Harris

<https://caelanhuntress.com/training>
caelan@ai-coaching.academy



The best way to **close the capability gap** is to use the latest AI technology to enhance your learning, through interactive, practical **AI Training workshops**.

Each workshop is filled with **games to play** that encourage exploration, experimentation, and enjoyment.

Each interactive workshop is 90 minutes long

Delivered at your venue, or over Zoom

(Travel fee applies to workshops outside of Christchurch)



3 x Foundations

Week 1

101

**AI & The
Future of Work**

102

**Applied AI
Ideation Lab**

103

**Prompting
Techniques**

****The Foundation Series is prerequisite to the Electives****
& Awards a Digital Badge

"I use AI every day now, and I hardly did before taking this training. Caelan's enthusiasm is really engaging. His workshops are full of facts and anecdotes, and a lot of fun." - Silena Kirkconnell-Kawana

Levels of Ai Competency

	User Level	Attitude	Outcome
	Champion	Confident	Symbiosis
	Builder	Convinced	Empowerment
	Explorer	Curious	Growth
	Novice	Cautious	Outpaced
	Dissident	Critical	Obsolete

+ Pick 3 Electives

Week 2

201 AI for Productivity

*Get More
Done*

202 AI for Knowledgebases

*Build Organisational
Intelligence*

203 AI for Communication

*Craft Consistent
Messaging*

204 AI for Sales

*Accelerate Leads
& Conversions*

205 AI for Marketing

*Expand Reach &
Engagement*

206 AI for Creativity

*Generate
New Ideas*

207 AI for Learning

*Turn Curiosity
Into Growth*

208 AI for Strategy

*Plan Smart
Scenarios*

209 AI for Multimedia

*Generate Video
& Voice*

210 AI for Automation

*Intelligent
System Support*

211 AI for Thinking

*Make Better
Choices*

212 AI for Governance

*Steward Ethical
Responsibility*

\$1000 per workshop for up to 7 people
8-20 people - \$150 per person/per workshop, excl GST

\$900/person for 6 x workshops

*Corporate Pricing Available